

EDDM by Three Dog Parcel - Rev. 2

EDDM® WITH
EVERY DOOR COMPLETE™

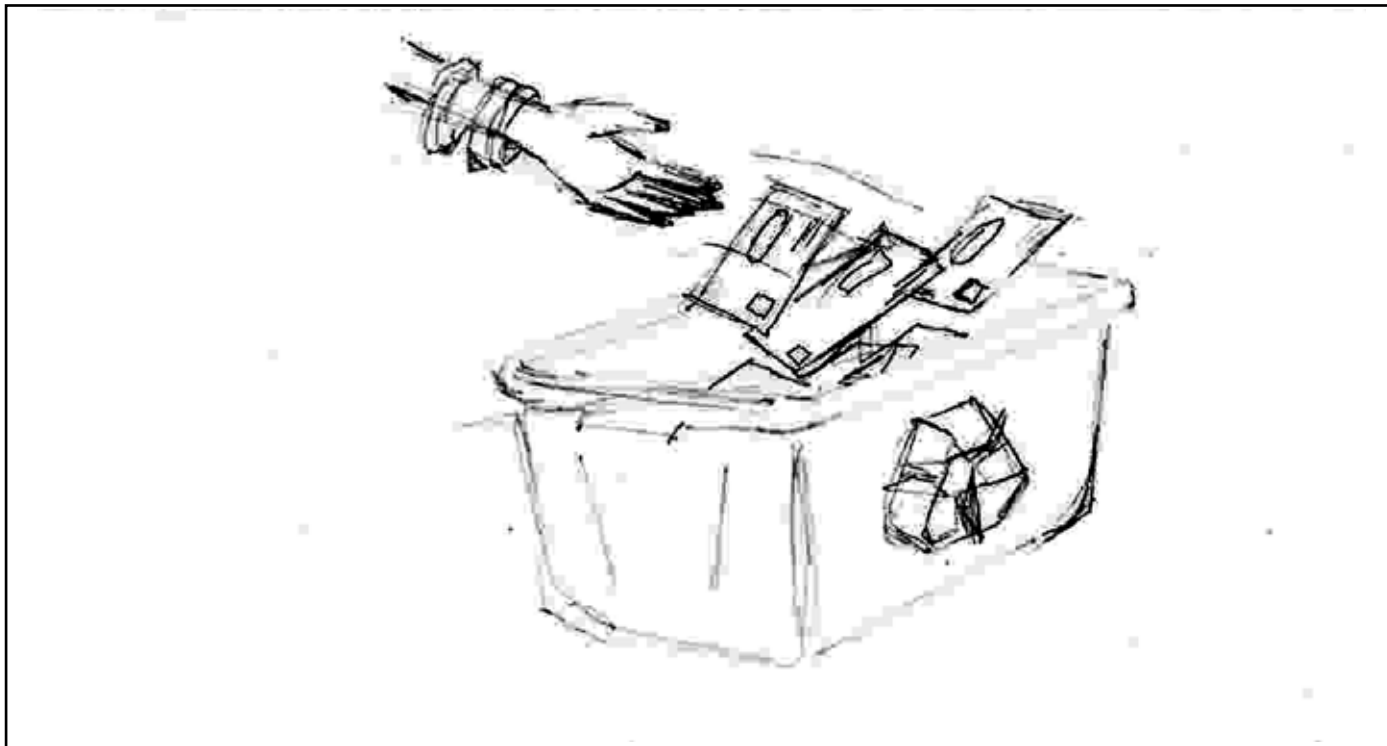
Three Dog Parcel
We take the bite out of postage & freight.



Back in Marketing 101, Max learned that getting the right message to the right people is the key to successful sales. But no one told him how difficult that was to do.



Max has no problem designing beautiful ads and he knows exactly who needs to see them,



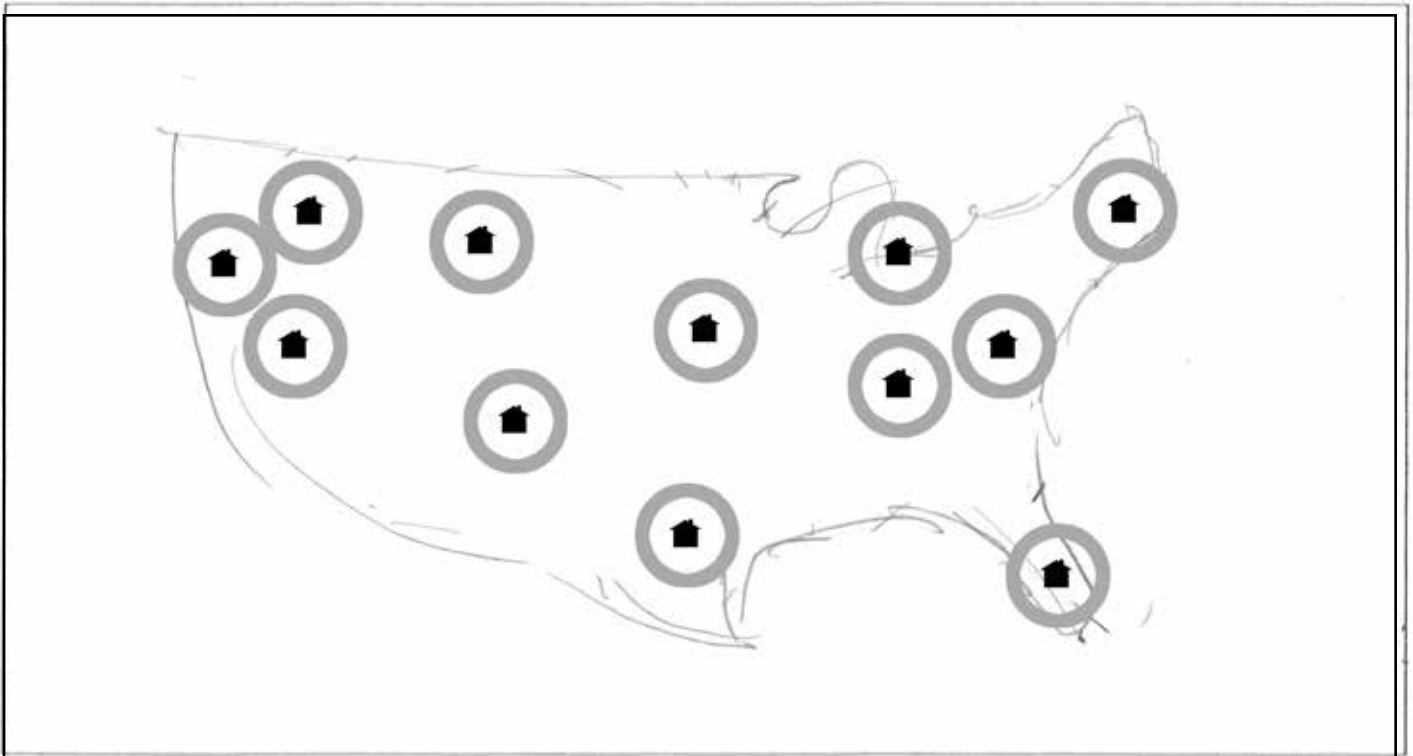
but his message always seems to get buried inside an envelope that never gets opened or tucked inside a newspaper that never gets read.



Max, did you know that EDDM® with Every Door Complete™ from Three Dog Parcel can guarantee a 100% open rate?



With Every Door Complete, your message is delivered on a postcard or self-mailer into homes along with the first class mail. It's not in an envelope, or stuffed inside a wrapper with other advertisements. It is delivered straight in to the hands of your prospective customer, in full color [postcard turns to color], with YOUR message [headline on card appears] and YOUR call to action! [call to action on card appears]



And Max, as the marketing director for a national franchise, Every Door Complete allows you to advertise locally for each of your many locations.

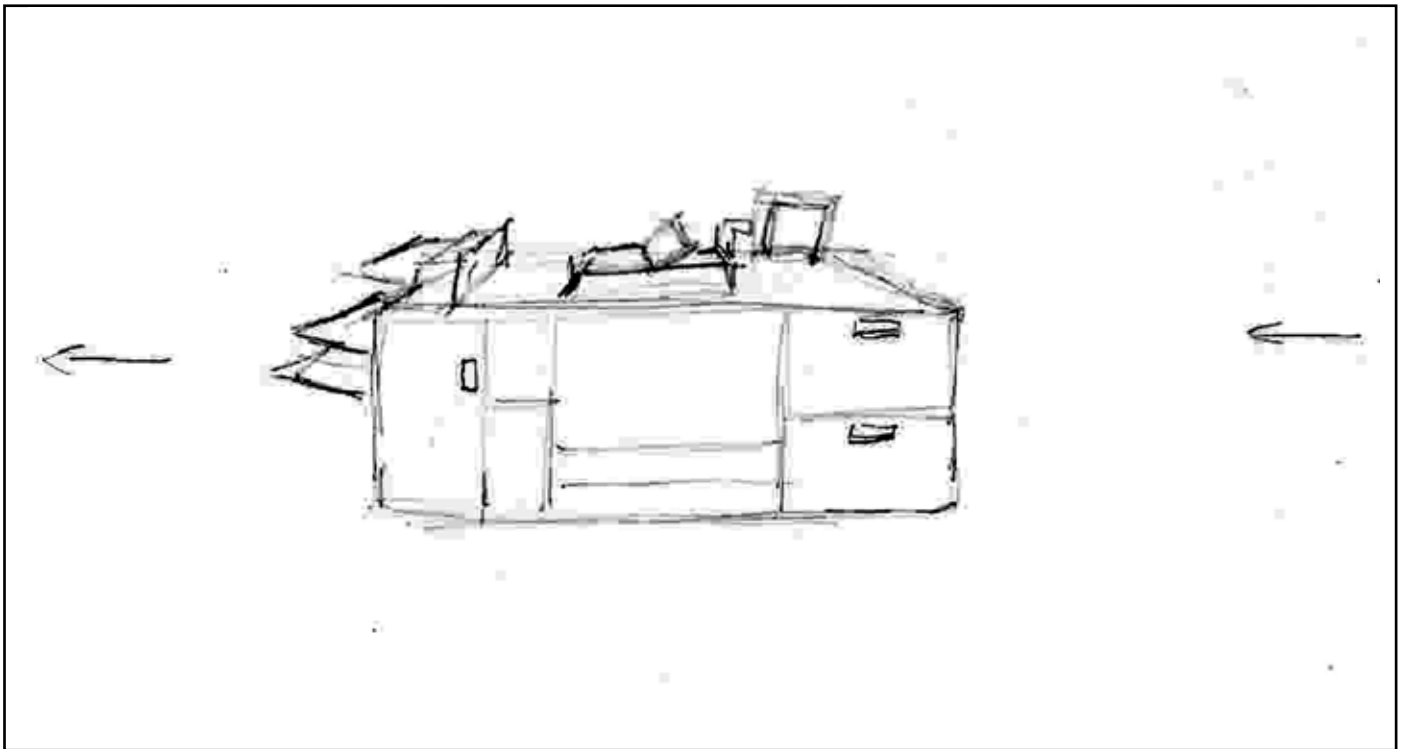


You don't even have to manage a mailing list! The post office will deliver to every house on the routes or in the neighborhoods that you have selected.

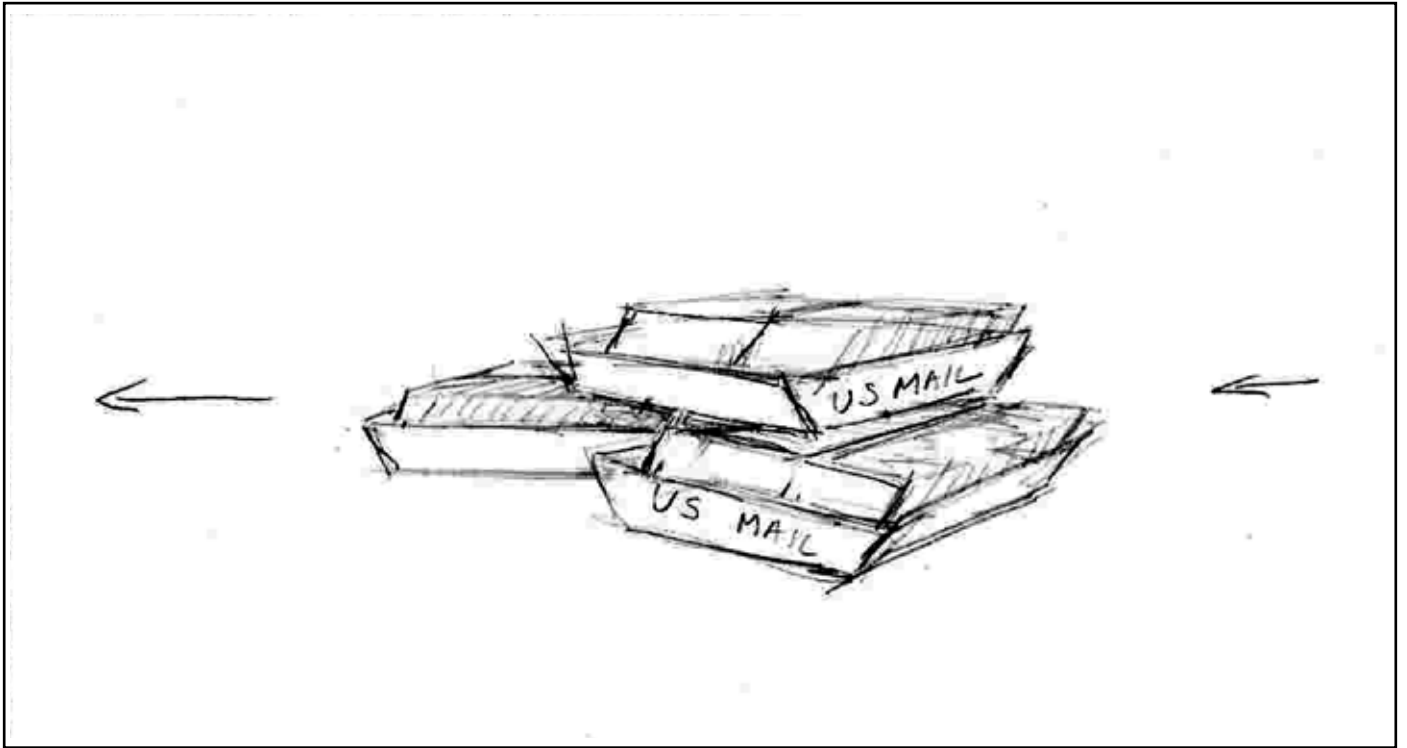


[Over the next 8 frames, images slide in from right and out to left. These are pre-drawn and not live drawn. Arrows are indicating the image movement and will not appear in the video.]

By using Every Door Complete, Three Dog Parcel will design,



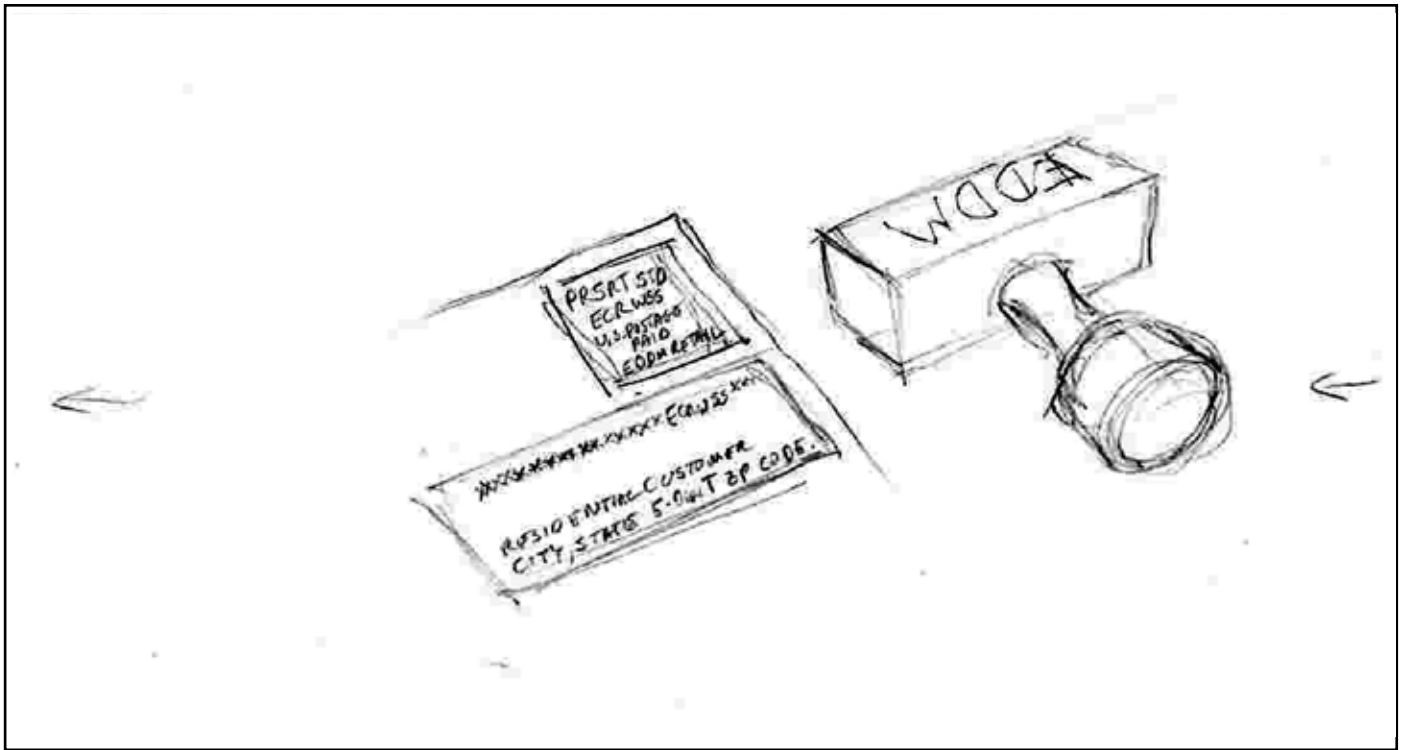
print,



sort,



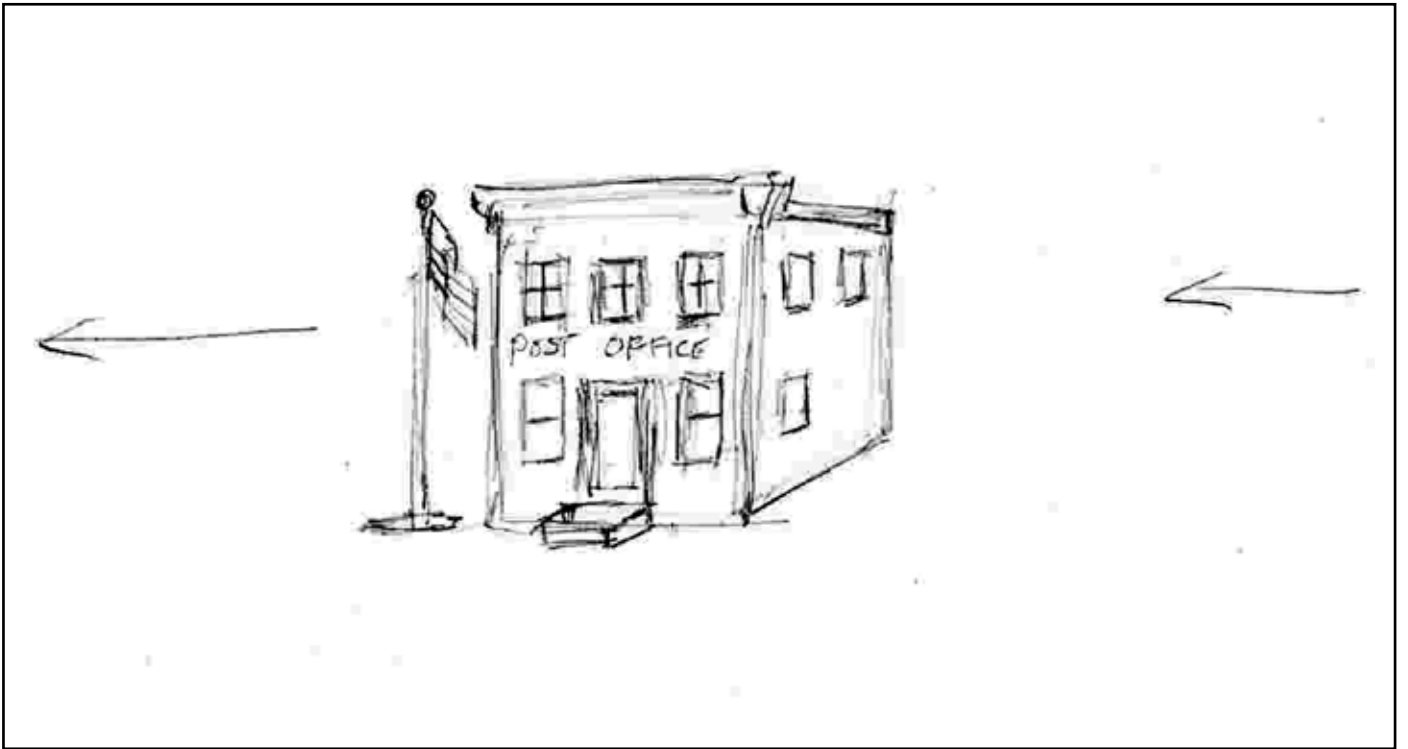
prepare all USPS postal documents,



and pay for postage using their own postal permit.



You tell them the drop date



and they will deliver your mailers directly to the local postal point.



And Max, they'll even help you save by ensuring the lowest postage rate.



Max now knows that *real* success does indeed come from getting the right message to the right people and that's why Max chose Every Door Complete from Three Dog Parcel.

EDDM® with Every Door Complete™

Three Dog Parcel

We take the bite out of postage & freight.

www.threedogparcel.com/eddm